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THIS IS AN ADVERTISEMENT FOR LEGAL SERVICES

January 1, 2003

Mr. Rick L. Smith
9753 West Street
Illianna, NC 20001

Re: State of North Carolina vs. Mr. Rick L. Smith

Dear Mr. Rick L. Smith:

The court records of Ashe County indicate that you have recently been charged with Traffic Speeding. The results of a traffic violation can have a definite impact on your future driving privileges and insurance premiums.

I have been representing defendants in traffic court for over 15 years and I would like to appear in court for you. If you have not already pled guilty or retained other counsel in this matter, please call me to discuss this case.

The following are insurance premium increases you might incur if you choose to just pay off the ticket:

CHARGE	LICENSE POINTS	THREE (3) YEARS INSURANCE INCREASE
55 mph or less	2	15%+
56-75 mph	3	40%+
Over 75 mph	4	90%+
Exceeding a Safe Speed	2	15%+
Stop Sign/Light Violation	3	15%+
Driving While Impaired	revocation	400%

I would like to help reduce the impact of this ticket. Please call me for a **free** consultation at (919) 555-1289 between the hours of 8:30 a.m. and 5:00 p.m.

Sincerely yours,

John T. Doe
Attorney at Law